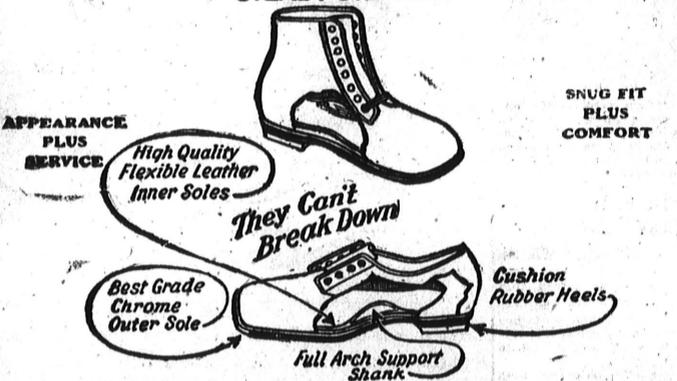


A New Scientific Health Shoe for Children At Unheard of Low Prices KEEN-KICKS

PREVENTS FOOT AILMENTS STEADY STEPPERS KEEPS FEET NORMAL



Built Over Combination Leats Insures Snug Fitting Heels and Insteps and Allows the Muscles of the Ball and Toe Perfect Freedom to do Their Work as Nature Intended.

\$2.45 to \$3.75

According to Size

SAM LEVY

1311-1313 Sartori Avenue, Torrance

We Are Shoe Re-Builders Not Just Cobblers



There is as much difference in our modern method of RE-BUILDING SHOES and the old style cobbling, as there is between the present day vulcanizing of tires and the old time "patch" repairing.

With our Up-to-Date Machinery and our long study in Shoe Making, we are able to re-build your shoes just as comfortable, and almost as good looking as new.

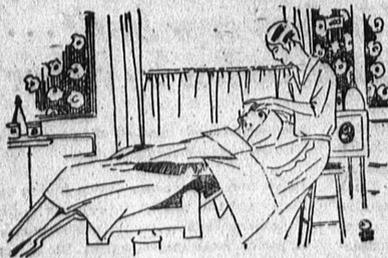
Don't Throw Away Old Shoes—Let Hoffman Make Them Like New.

HOFFMAN SHOE STORE

Master Shoe Makers Since 1909 Opposite Woolworth 5c and 10c Store

Sartori Ave.

ED. TANSEY'S Barber & Beauty Shops New Location



Mr. and Mrs. Ed. Tansey announce the consolidation of their Carson street and Cabrillo avenue shops and the opening of the New and Greatly Enlarged ED. TANSEY BARBER AND BEAUTY SHOP.

at 1623 CABRILLO AVE Next to Earl's Cafe, Torrance

Permanent Waves Reduced to \$7.50

Formerly \$10.00

We give a Shampoo and Fingerwave with the Permanent After care, 50 cent an appointment

NEW TELEPHONE 580

Come and Visit Our Spacious and Luxuriously Appointed New Home.

HOOVER VISITS OLD TEACHER



The Republican candidate at his birthplace in West Branch, with Mrs. Mollie Brown Carran, his former school teacher, and Nate Cook, boyhood friend.

Rowell Sees Big Hoover Victory

Political Observers Says G.O. P. Man Will Trim Smith in State

San Francisco—Herbert Hoover will carry California by a majority of two to three to one again Governor Smith, in the opinion of Chester H. Rowell, former editor of the Fresno Republican.

Writing on the trend and issues of the campaign in his daily column "Chester Rowell's Comment" the famous California journalist points out how impossible is the hope of some of the Smith supporters in California to carry this state.

So far as California goes the real issue of the campaign is the Boulder Dam issue Rowell says.

And on that issue Governor Smith has announced a policy in his acceptance speech which constitutes a repudiation of the Boulder Dam project as a federal enterprise, the writer declares.

Rowell's comment on the situation confronting Smith and his party in California is as follows: "How will California vote in November? Not so sure. For on the registration figures, Hoover carries the state by 800,000. Or, take the only state-wide primary, that on United States senator. Or the not quite complete reports available at this writing, Senator Johnson received 333,659 votes, Randall, Prohibitionist, running alongside the Republican nomination, received 86,009 Republican votes. He and his competitor also received 6511 votes in the Prohibition primary. Minor Moore, Democrat, received 4,712 votes.

"All the Prohibitionist votes, and all the Prohibitionist votes will go for Hoover. The Randall votes were of two sorts—ultra-drys, who though registered as Republicans, preferred the outright Prohibitionist candidate, and ultra-regular Republicans, and ultra-regular Republicans, running alongside the Republican nomination, received 86,009 Republican votes. He and his competitor also received 6511 votes in the Prohibition primary. Minor Moore, Democrat, received 4,712 votes.

"Of course, this is much better than the truth. Hoover will not carry California ten to one, and probably not five to one. The strength of the national Democratic party in California is greater than that of the moribund state party, and Smith is personally stronger than his party. He is strong on his personality, and, mathematically, he is sure to win more votes from the huge Prohibitionist list than there are dries in the small Democratic list. There are still deluded persons in California who imagine that Smith could do something for their thirst, and some of them will not learn otherwise until after election. So Smith will do better than the figures—a lot better. He may not be beaten worse than two or three to one, in place of the ten to one which the figures show. But the figures are at least interesting as showing the impossibility of a victory which he would have to overcome to start even toward the direction of winning.

"There is another handicap which Smith will have to overcome, not of registration figures, but of issues. Why did Senator Johnson receive such unanimous support, even in quarters where, on former issues, he had met with much Republican opposition? The answer, of course, is simple. The issue this year is Boulder Dam, and California is unanimously in favor of it. There can be no two sides in California toward the greatest constructive project in the history of America, the major part of whose benefits, by the very laws of nature, must flow to California. What California thinks, and what California does, on this subject is shown clearly at the August primary. California will not think otherwise, nor care less, in November.

"That issue is now drawn sharply between the presidential candidate Hoover, who is aggressively for and Smith positively against this great Western project. Hoover understands it intimately and favors it enthusiastically. Smith is grotesquely ignorant of it, and announces a policy toward it which would mean at best its indefinite postponement in any form, and its total and permanent repudiation as a federal enterprise.

"Hoover is for the largest storage and the highest dam at Boulder Canyon, which the engineers find physically feasible, and for the passage of the measure by the Senate (it has already passed the House) at the coming session. Smith is against a high dam, or a low dam, or any sort of a dam, at

Chevrolet Passes Million Mark in 1928 Production

Further entrenching itself in its position as the world's foremost automobile producer, the Chevrolet Motor Company last week reached a new milestone in its manufacturing history. With production and sales continuing at a record September clip, the millionth car of 1928 came off the assembly line at Flint last Tuesday afternoon.

Due to the high September schedule necessary to meet an unusually heavy fall demand, no formal ceremony marked the occasion although W. S. Knudsen, president of the Chevrolet Motor Company, R. H. Grant, vice president in charge of sales, C. F. Barth, vice president in charge of manufacturing and other Chevrolet officials were present.

The record making car was a coach, one of the most popular models in the line. It was a standard model in every respect. Like hundreds of thousands of Chevrolet coaches it was finished in average green Duco, with Tartan tan wheels, black beading and striping in gold.

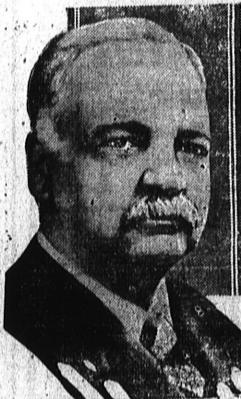
After a brief informal ceremony the millionth car passed through the usual channels of distribution and was shipped a few hours after it came off the line to a dealer in the middle west.

An idea can be grasped of the immensity of the task of building 1,000,000 cars in less than eight months when it is borne in mind that to achieve this record it was necessary that a Chevrolet be built approximately every 10 seconds of every working day. Computing on the basis that there are 25 working days a month, it means that one million cars were built in a little more than 200 working days.

Mr. Knudsen pointed out that the building of 1,000,000 cars since Jan. 1 would not have been possible without strict adherence to precision methods. "Chevrolet knows that inaccuracies in manufacture and assemblage slow down the line with a consequent lowering of output and increase of cost," Mr. Knudsen said. "Chevrolet's scheme of volume production the highest standards of quality and accuracy must be maintained in order that costly delays in production caused by breakage and poor fitting parts may be avoided."

The sensational production of one million cars in less than eight months reflects the remarkable public acceptance accorded the "Bigger and Better" model since its introduction January first. Never in the history of the automobile business has this record been approached by any other manufacturer of gear shift cars.

Official Picture



The official campaign photograph of Senator Charles Curtis, Kansas, Republican candidate for vice-president.

New Equipment Installed by Dave Hoffman

David Hoffman has installed a new Landis electric stitcher in the shoe repairing department of his Hoffman Shoe Store. Mr. Hoffman says that this big new power stitcher is almost human in its operation and will greatly expedite the repairing of shoes.

Ed Tansey Moves His Two Shops to Larger One

Mr. and Mrs. Ed Tansey are receiving many compliments upon the removal and consolidation of their Carson street beauty parlor and Cabrillo avenue barber shop this week to new and much larger quarters at 1623 Cabrillo avenue, next to Earl's Cafe.

Private booths and an attractive waiting room have been provided for the beauty parlor and a much larger barber shop has been built. The new telephone number is 580. As a feature of the opening of the new shop, Mrs. Ed Tansey stated that she had reduced the price of permanent waves from \$10 to \$7.50.

Hoover Biography at Public Library

Herbert Hoover, a reminiscent biography written by his friend, Will Irwin, is a book now obtainable at the public library. It rehearses in intimate detail the parts played by this great world figure in the war period, as well as giving an interesting outline of Hoover's birth, his youth and his struggles to attain an education.

The book is not in any sense political, as it was written before Hoover became a candidate for president. But it answers many questions that have been raised concerning him in the past few months. The story of this man's achievements throughout the world would be intensely interesting even if he had never come into the limelight of American affairs. As told by Irwin, it has all the fascination of fictional romance.

Sees Farm Victory



Dr. Hubert Work, Chairman of the Republican National Committee, who sees the West preferring Hoover assurance for farm relief over Tammany Hall's promises.

Ye Editor Is Sick This Week

W. Hardd Kingsley, editor of the Torrance Herald and Lomita News, is confined to his home by a threatened attack of pneumonia. He is slightly improved this morning.

LOMITA NOTES

Mrs. A. C. Millison who was the houseguest for some time of Mrs. John Woods of Pennsylvania avenue, is now visiting her daughter, Mrs. Charles Hulme of Bakerfield.

Mrs. Pearl Dawson, Mrs. Al Hershbrath, Mrs. E. K. Lynde, Miss Beatrice Coffey and Miss Thelma Fugate attended the Hill Street Theatre in Los Angeles, Sunday.

Mr. and Mrs. W. H. Curtis returned last week from a two weeks' trip in the north. Their itinerary included Sargent's Camp, Salinas, Santa Cruz mountains to San Jose and Sacramento. Mr. and Mrs. Curtis returned via Fresno and the ridge route. Fishing in the Sacramento River was one of the high lights of their trip.

Miss Margaret Hess of Yuma, Arizona was the guest Monday of her cousins the Misses Madeline and Marjorie Hess of Poppy street.

Crump Atkinson who has been spending some time in Imperial Valley is back at his home in Lomita and is now employed at the Central Market.

Mrs. L. M. Pollock and Mrs. John Woods were recent luncheon guests of Mrs. Daisy D. Eckman at her new home at Athens.

Mr. and Mrs. N. I. Beckham and family who have been in Fairmead for the summer, returned to their home on Moon street Saturday.

FOOD



Selected

THE DISCERNING HOUSEWIFE

is only happy when she is supplied with carefully selected poultry—tender and fresh. A market under the supervision of a trained market man. Sanitary conditions and unfailing courtesy.

FESS GROCERY and MARKET

1321 Sartori Phone 9

ROYAL NEIGHBORS OF AMERICA

Camp 8908 Meets 2nd and 4th Fridays at Knights of Columbus Hall Corner of Portola Avenue and Redondo Boulevard 7:45 P. M.

SCHOOL SALE ENDS SATURDAY

Here Are a Few Reminders

White GYM MIDDIES New Style..... 98c
White GYM BLOOMERS New Style..... 98c

First With The Latest GYM Ankle SOX Sizes 7 1/2 to 10 35c Pair

EBY'S

DOLLAR AND SPECIALTIES STORE Carson, Cabrillo and Cravens Streets



One look will tell you that

THE ELGIN Legionnaire

is alone in its field at its price... \$19 (with luminous dial... \$21.50)

This new ELGIN achievement cannot be compared, in its combination of ELGIN quality and low price, to any watch on the market. It is ELGIN through and through—movement, case, accuracy, beauty, and life-long service. Come in and see the four handsome new models.

Baker Smith

1318 Sartori Ave.

Opposite Woolworth's

FREE COUPON

CALIFORNIA BLOSSOM BATH SALTS It's Different Makes the Skin like VELVET

With the Purchase of 1 Bottle of CALIFORNIA BLOSSOM BATH SALTS for \$1.00 you will receive one Full \$1.00 Size California Blossom Bath Salts

Highly Perfumed in Narcissus Jasmine Rose "Quality Repeats"

DOUBLE STRENGTH

FREE at

1 TABLESPOON TO A BATH

This certificate is of no value unless Redeemed before Sept. 14, 1928

DOLLEY DRUG CO. Torrance California Sole Distributor